

Ms. Damayanti Giri Crowned 'Ms. Dazzling Stylista by Nakshatra World' at Femina Stylista Event

Contestants Adorned with Diamond Jewellery from Nakshatra World, India's Leading Branded Jeweller

Mumbai, September 29, 2017: Ms. Damayanti Giri was crowned as 'Ms Dazzling Stylista by Nakshatra World' at the glittering Femina Stylista West event held at St Regis Hotel in Mumbai today, being honoured as most elegant and stylish individual when adorned with spectacular diamond jewellery from Nakshatra World.

The event is part of a nation-wide hunt that aims to discover young fashionistas in the making – young women with a distinct sense of style, who are trend-setters not just trend-followers. Nakshatra World was a key sponsor of the event along with Rotary Watches.

The winner was chosen by a distinguished jury comprising leading names from the fashion, entertainment and corporate worlds. All 16 finalists were adorned with exquisite diamond jewellery from Nakshatra World, a leading name in the branded diamond jewellery and luxury space, during the selection rounds. The spectacular designs were from Nakshatra, Gili, Asmi, Sangini, Nirvana and other leading diamond jewellery brands that are offered by Nakshatra World.

Jury members included Shruti Haasan, Waluscha DeSousa, Sooraj Pancholi, fashion designer Payal Singhal, noted lawyer Mrunalini Deshmukh, well know Dr.Amit Karkhanis of Dr Tvacha and Femina editor and chief community officer Tanya Chaitanya

Speaking about the association, Mr.Vinod Juneja- Director, Nakshatra World said, "Nakshatra World, which offers some of the best known diamond jewellery brands to Indian women, is proud to partner with Femina Stylista, an event that celebrates beauty, poise & intellect. We are pleased to honour young Indian trendsetters in association with Femina, another powerful brand that has been capturing the essence of Indian women for nearly six decades.

About Nakshatra World

Nakshatra World is a **leading player in the organized jewellery and luxury space** in India, with an **integrated business model** that focuses on both manufacture and distribution of branded studded jewellery, gold jewellery and other jewellery products in India and overseas. It offers a **wide range of branded jewellery**, including the iconic Nakshatra, the popular Gili, and other unique offerings such as Asmi, Nirvana, Sangini, Diya, Parineeta and others, each uniquely positioned to appeal to a diverse customer base.

The Company has eight **state of the art manufacturing** facilities, and has over 3,000 Points of Sale in India and abroad, including stores, SIS, distributors and other formats. It has an **omni-channel distribution network**, through a physical network as well as digital channels and online sales.

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