

Celebrate Her role in Your success, Say 'Thank you Mom'

Remember the woman who helped make you what you are

Diamonds are the perfect gift to express your feelings for her

Mumbai, May 8: It's HER day and its also your chance to say Thank You. This Mother's Day, express your feelings of gratitude and commitment to the hand that shaped you and your future – from the time she rocked your cradle to the sound guidance and sage advice as you grew up and became yourself.

Yes, she made you go places, but, no one can take her place. And now is the time for you, as an independent, self achiever who has climbed the ladder of success to celebrate both your economic & social independence and the one who helped make it happen.

When choosing something appropriate take a look at the latest collections from Asmi, India's first diamond jewellery brand that celebrates women who have achieved a lot, women who have balanced the needs of their careers with their other social and family responsibilities.

Remember, diamonds are precious, rare and mesmerising, and that's why they make the perfect gift. They have a natural brilliance and sparkle, and a scintillation that no other natural product can match. Which is why they are valued as a gift par excellence.

Check out the new Nymph collection from Asmi with its graceful lines, perfectly aligned to reflects the unmatched patterns seen in plants, leaves and flowers. The jewellery is elegance personified; is every woman's dream come true!

Also consider the Scattered collection which has a brilliance that transforms the random and dispersed diamonds into a stunning symmetry of style. Its is a collection of pure beauty that is striking in its uniqueness.

Asmi Diamond Jewellery offers Mangalsutras, bracelets, rings, pendants, earrings starting at Rs. 7,400. The jewellery is available at popular lifestyle retail stores such as Shoppers Stop, Globus, Central, Brand Factory, as well as through Exclusive stores.

To locate a store closest to you, please call on 18001024480/82